









With a population of nearly 500,000, Mesa is the 38<sup>th</sup> largest city in the U.S., 3<sup>rd</sup> largest in Arizona, and 2<sup>nd</sup> largest in the Phoenix-Mesa metro area. Larger than Miami, Minneapolis, Atlanta and St. Louis, Mesa covers 133 square miles inside a 21-city region with a population of 4.4 million, projected to be 6 million by 2030.

Year Incorporated	1883
Elevation	1,255'
Cost of Living Index	95.0
Average High/Low Temperature	88 / 56
Median Age	35.5
Average Household Income	\$64,480
Number of Mesa Households	174,273

## **POPULATION**

	(Projected)	
Population	2015	2020
Mesa	462,376	490,337
Arizona	6,720,515	7,104,114

Pop. Growth	1990-2000	2000-2010	2010-2015
Mesa	35.5%	16.6%	5.3%
Arizona	40.0%	31.4%	5.1%

#### Mesa Population by Age Age 2015 15-34 28.3%

35-54 23.6% 55-74 19.8% 75-85+ 7.3%

Source: ESRI Community Analyst, 2015

# **EDUCATIONAL ATTAINMENT**

Within a 30-Minute Drive of Downtown Mesa

550,000+ professionals, 42.2% (age 25+) with an associate's degree or higher.

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Associate's Degree			8.5%
Bachelor's Degree			21.0%
Graduate's Degree			12.7%

Source: ESRI Community Analyst, 2015

# **EDUCATIONAL INSTITUTIONS**

Mesa Community College	22,711
Arizona State University – Polytechnic	12,029
East Vallet Institute of Technology	3,000
Chandler-Gilbert Community College	2,125
A.T. Still University	1,230
Northern Arizona University – Mesa	1,682
Benedictine University	1,000*
Upper Iowa University	750*
Wilkes University	425*

<sup>\*=</sup>Projected Future Enrollment by 2018

Other Private & For Profit Institutions Include: Arizona College, Carrington College, Devry University, Pima Medical Institute and University of Phoenix

# **AVAILABLE LABOR FORCE**

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Labor Force	216,445	2,081,375
<b>Unemployment Rate</b>	5.4%	5.4%

#### Within a 30-Minute Drive of Downtown Mesa **Population** 2,005,751 Households 772.103 Labor Force (16+) 969.358

Source: Bureau of Labor Statistics, ESRI Community Analyst, 2015

# **MESA'S LARGE EMPLOYERS**

Banner Health Systems	9,573
Mesa Public Schools	8,770
The Boeing Company	4,900
City of Mesa	3,715
Maricopa County Government	2,644
Maricopa Community Colleges	1,951
Aviall Inc.	842
Empire Southwest	736
CBI Medical & Behavioral Health	655
Mountain Vista Medical Center	530
Able Engineering	400
Special Devices Inc.	400
Drivetime Automotive Group	300
Crescent Crown Distributing	274
Source: Reference USA, MAG Employer Database, Hoove	r's, 2014

# **AIRPORTS**

#### **Phoenix-Mesa Gateway Airport**

- Allegiant Air flies to 35 destinations nationally.
- Private aircraft and air cargo service
- By 2030, projected to serve 10 million total passengers
- Three runways
- 250+ acres of developable land available
- Fastest growing airport in the U.S.

#### **Falcon Field**

- 5<sup>th</sup> busiest general aviation airport in the U.S. and second busiest in Phoenix-Mesa metro
- 700+ aircraft based at Falcon Field with 260,000+ flight operations.
- On-airport facilities for aviation businesses, 120 acres available for development.
- FAA air traffic control tower

# **Sky Harbor International Airport**

- 15 minutes from Mesa
- 1,200+ daily flights serving 100 domestic and 16 international cities.







# **INDUSTRIES OF OPPORTUNITY**

Mesa has a diverse business community with strong competitive advantage and opportunity in the following industry clusters.

Healthcare Technology Education Tourism

Aviation/Aerospace

#### **TRANSPORTATION**

Mesa is easily accessed via a robust freeway system including Interstate 10, State Highway 60, Loops 101 and 202, and State Route 24. Mesa is also part of the Phoenix-Mesa metro area light rail system with stops going into Downtown Mesa.

#### **QUALITY OF LIFE**

#### **Golf Courses**

Mesa hosts more than 40 golf courses, most within a half-hour drive of downtown; more than 200 in the surrounding Phoenix-Mesa metro area.

#### **Arts and Culture**

Home to Mesa Arts Center, The Southwest's largest urban art and entertainment campus featuring 14 artist studios, five galleries, and four theaters on seven acres; Arizona Museum For Youth, the first museum dedicated to youth and art in the U.S.; and Arizona Museum of Natural History, the state's largest repository for fossils found in the Southwest.

### **Performing Arts Groups**

Mesa is home to Symphony of the Southwest, the Millennial Choir and many other performing arts groups. In the Phoenix-Mesa metro area you'll also find the Phoenix Symphony, Arizona Opera and many ballet, dance and theatre troupes.

# **Major League Baseball Spring Training**

Since 1952, Mesa has hosted the Chicago Cubs for Spring Training baseball. In 2014, the Cubs moved into the newly constructed Sloan Park where they continue to lead Major League Baseball in Spring Training attendance, averaging nearly 14,000 fans per game. The Oakland A's also call Mesa home for Spring Training, playing at the recently renovated Hohokam Stadium. The Phoenix-Mesa metro area is home to a large number of teams playing in the Cactus League providing fans with some of the best Spring Training baseball in the nation.

#### **Professional and College Sports**

The Phoenix-Mesa metro area hosts the Arizona Cardinals, Phoenix Suns, Arizona Diamondbacks, Phoenix Coyotes, Arizona Rattlers, and many other major and minor league teams. The area is also home to Arizona State University's Sun Devils and Grand Canyon University's Antelopes, both NCAA Division I schools.

#### **Outdoor Recreation**

57 Parks; 9 public pools; miles and miles of hiking and biking trails; quick access to major lakes and rivers for boating and water sports; close proximity to mountain areas for hunting, fishing and camping; vast numbers of organized recreational sports leagues.

#### **Restaurants and Nightlife**

More than 3,000 restaurants, eateries, nightclubs, microbreweries, and pubs of all types, styles and price points call Mesa home.

#### **Resorts and Hotels**

65 hotels and resorts, combined total of 5,000+ rooms and on-property meeting space ranging from 200 to 10,000 square feet.

#### **Mesa Convention Center**

Located on 22 acres of mature parkland, features include 19,000 square feet of exhibit space along with an additional 19,000 square feet of flexible meeting space; 15 meeting rooms offer a wide variety of sizes and configurations.

#### Rainfall and Sunshine

Average yearly rainfall (inches) 7.74 Average yearly days of sunshine 325 -- more than San Diego or Miami Beach.

#### RANKINGS

Phoenix-Mesa metro #1 in nation for economic growth. - Brookings Institute, 2013

Arizona ranked #2 for workforce. - CNBC, 2013

Arizona ranked 6th best for business. - Chief Executive magazine, 2013

Phoenix-Mesa metro #8 for top sustainable metros. - Site Selection magazine, 2013

#### RECENT ANNOUNCEMENTS

Apple will bring its \$2 billion global command center to Mesa employing 150 people.

American Traffic Solutions will be housing 600 employees at their new 108,000 sq. ft. headquarters by 2017 at the Waypoint office development in Mesa.

Matheson Gas, a subsidiary of one of the world's largest suppliers of industrial, medical and electronic gases, breaks ground in Mesa for \$40 million large capacity air separation facility.

Bridgestone Americas opens new bio-rubber process research center in Mesa.